

Te Maru o Kaituna River Authority

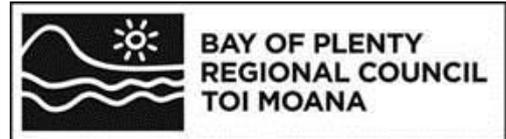
Updated Reports with Additional Recommendations

Distributed under Separate Cover: Updated reports for the agenda for the Te Maru o Kaituna River Authority meeting on 22 June 2018 as follows:

- *The Kaituna River Document Communications Plan Approval - Pgs 3-6
(Item 8.2, Pgs 23-32 of Original Agenda)*
- *Approval of He Taonga Tuku Iho - A Treasure Handed Down: Te Maru o Kaituna River Document Pgs 7-13
(Item 8.4, Pgs 33-41 of Original Agenda)*

Te Maru o Kaituna is the co-governance partnership established by the Tapuika Claims Settlement Act 2014, made up of five iwi representatives and five local authority representatives.





Report To: Te Maru o Kaituna River Authority
Meeting Date: 22 June 2018 – Updated Report Issued 19 June 2018
Report From: Kataraina O'Brien, Strategic Engagement Manager

The Kaituna River Document Communications Plan Approval

Executive Summary

This report seeks approval of the Communications Plan for the Kaituna River document *Kaituna, he taonga tuku iho – a treasure handed down* which will be approved at this meeting.

Following two rounds of community engagement, hearings, deliberations and Te Maru o Kaituna and approving the final version of the Kaituna River Document, a formal celebration is proposed for TMOK appointing organisations directly after this meeting. Planning is well underway for the wider public celebration in mid July 2018.

The communications plan sets out the key messages, suggests the key speakers and identifies the activities planned for the celebrations today and the wider public launch planned for mid-July 2018.

Recommendations

That the Te Maru o Kaituna River Authority under its delegated authority:

- 1 Receives the report, Approval of the Kaituna River Document Communications Plan;**

Additional resolutions not included in original report:

- 2 Approves the Kaituna River Document Communications Plan 2018 attached as Appendix 1 to the paper.**

1 Background

The purpose of the Communication Plan is to support the approval and notification of the Kaituna River Document. Under the Tapuika Claims Settlement Act 2014, Te Maru o Kaituna has a statutory responsibility to notify the public that the document has been approved and the date it comes into effect. The full plan accompanies this report.

2 Objectives of the communications plan

For the purposes of this report, the key objectives of the communications plan are provided below. While there have been several events where the preparation of the document has been made known to the public, the proposed events supporting the

notification of the approved river document will be the most significant. The key objectives are:

- The community will know who Te Maru o Kaituna River Authority is and will be aware that the river document has been approved and where it is available to read.
- People who have contributed to the development of the document are aware that decisions on submissions have been made, the document has been approved and where to access a copy.
- People know what the purpose of the document is, how it will affect them, and what the next steps are.
- Tangata whenua and the community are satisfied that they have provided meaningful input which has been considered and has contributed to the final approved document.
- Support for promotion of the Kaituna River Document.

2.1 **Promoting Te Maru o Kaituna and *Kaituna, he taonga tuku iho – a treasure handed down***

The following list actions are proposed to promote the release of the document. It is not an exhaustive list, as more opportunities to promote the document may present themselves.

Actions to promote TMoK and the approved river document may include:

- Website and Te Maru o Kaituna River Authority internal communications
- External communications including media, social media, newsletters, and print advertising
- Celebration with TMoK appointing organisations directly after this meeting
- A wider public celebration of the document in mid-July.
- Videography and photography of both events (official approval and public launch) that will be promoted across the mediums mentioned above
- Public notification the approved document and release of the decisions report
- *Kaituna, he taonga tuku iho – a treasure handed down* will be loaded onto www.kaituna.org.nz and made available for the public to access
- A summary of the document will be designed and made available in both hard copy and electronic forms.

3. Implications for iwi

The approval of the Kaituna River Document marks a significant milestone for TMoK and iwi who hold strong associations with the Kaituna River. *Kaituna, he taonga tuku iho – a treasure handed down* is a creature of statute provided for under the Tapuika Deed of Settlement 2012 and the Tapuika Claims Settlement Act 2014. It will influence

planning documents and local government decision making in the Kaituna catchment. Most importantly the document will make a significant contribution to the future restoration, enhancement and protection of the Kaituna River and its tributaries. The celebration directly after this meeting is of particular significance for Tapuika. It represents a full circle where the iwi's Deed of Settlement was signed on Ngāti Moko marae in 2012 which eventually gave rise to a key component of their settlement that we are now recognising and celebrating.

Iwi authorities and councils who are members of TMoK and have been party to the preparation of *Kaituna, he taonga tuku iho – a treasure handed down*, have been invited to the official approval today (22 June) and will be invited to the public celebration planned for mid-July. There will also be media releases, links to the online version of the document and any other significant material for appointing organisations to use.

4. Spokespeople for Te Maru o Kaituna

Any media requests will be directed through, Dean Flavell, Chairman of Te Maru o Kaituna River Authority or Cr Tahana, Deputy Chair in the absence of the Chair.

5. Budget

Budget for the design, communications and today's celebration was approved by TMoK at the 6 March 2017. Indicative costs over and above the design and publication of *Kaituna, he taonga tuku iho – a treasure handed down* associated with the implementing the communications plan are covered by the approved budget and include:

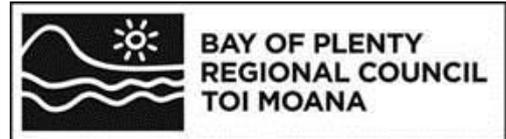
- Print advertising: \$2000 to \$3000
- Social Media: \$100
- Summary document design and printing: \$5000
- Videography for both celebrations : \$5000

Toi Moana - Bay of Plenty Regional Council will cover the cost of the public notification advertisements, release of decisions, catering for today's celebration, photography at both celebrations and the purchase of 100 copies of the final document.

Ruth Keber
Marketing and Communications Advisor

for Strategic Engagement Manager

14 June 2018



Report To: Te Maru o Kaituna River Authority

Meeting Date: 22 June 2018 – Updated Report issued 19 June 2018

Report From: Kataraina O'Brien, Strategic Engagement Manager

Approval of He Taonga Tuku Iho - A Treasure Handed Down: Te Maru o Kaituna River Document

Executive Summary

This report will cover a number of items for Te Maru o Kaituna River Authority (TMoK) to consider including:

- Confirming decisions of submissions and amendments to the Document
- Public notification
- The date the Document should come into effect
- Next steps for TMoK and the Document

A celebration for Te Maru o Kaituna River Authority appointing organisations will commence following this meeting to mark approval of the document which is a significant milestone.

Recommendations

That the Te Maru o Kaituna River Authority:

- 1 Receives the report, Approval of He Taonga Tuku Iho - A Treasure Handed Down : Te Maru o Kaituna River Document;**

Additional resolutions not included in original report:

- 2 Confirms the 'Decisions on Submissions Report' (including appendices) reflect the Hearing Panel decisions;**
- 3 Direct staff to publicly notify approval of the document and release of decisions on submissions in mid-July with 1 August 2018 as the date the river document will take effect;**
- 4 Authorises the Chairman of Te Maru o Kaituna River Authority to make minor editorial and formatting changes to the 'Decisions on Submissions Report' (including appendices) for the purpose of preparing the material for public notification.**

1 Purpose

The purpose of this report is for Te Maru o Kaituna River Authority (TMoK) to:

- Confirm the 'Decisions on Submissions Report' and tracked changes to the proposed river document attached to this report which reflect the Hearing Panel's decisions;
- Receive from TMoK Design Working Group (DWG) the final published version of *Kaituna, he taonga tuku iho – a treasure handed down* and approve it as the first Kaituna River Document;
- Direct staff to publicly notify approval of the document and release of decisions in mid-July with 1 August 2018 as the date the river document will take effect;
- Approve the communications plan for this part of the process (which is covered in a separate paper).

A celebration for Te Maru appointing organisations will commence straight after the TMoK meeting to mark the accomplishment of this significant milestone. Te Maru o Kaituna will be hosting a public celebration of the document later in the year. Details are outlined in a separate paper.

2 Background

The preparation and approval of the Kaituna River Document is one of Te Maru o Kaituna River Authority's (TMoK) key functions. The statutory process is set by sections 125 through to 128 of the Tapuika Claims Settlement Act 2014 (the Act).

Kaituna, he taonga tuku iho – a treasure gifted to us is the name of the proposed version of the Kaituna River Document (Document) which was publicly notified on 24 May 2017. Submissions closed on 24 July 2017 and 62 submissions were received.

Subsequent to the Hearing, the Panel have met and deliberated on matters raised in submissions in publicly excluded workshops on 8 November, 7 December 2017 and 6 March 2018. A fourth and final workshop was held on 27 April 2018 to conclude deliberations and provide final direction to staff allowing them to finalise the Decisions on Submissions Report and content for amendments to be made to the final version of the Kaituna River Document.

At the last meeting on 27 April 2018, TMoK:

- Approved the proposed overall design for *Kaituna, he taonga tuku iho* subject to direction given to amend the proposed design;
- Approved the proposed logo for Te Maru o Kaituna River Authority;
- Delegated to the Chair and the TMoK Design Working Group all necessary design decisions to finalise and publish the final version of *Kaituna, he taonga tuku iho* – the Kaituna River Document and logo.

- Approved the launch details outlined in the ‘*Launch of Kaituna, he taonga tuku iho*’ paper and delegates to the Chair of TMoK and the TMoK Design Working Group responsibility for the preparation and planning of the launch.



Process Te Maru followed to prepare and approve the first Kaituna River Document

3 Decisions on submissions

Section 127 of the Tapuika Claims Settlement Act 2014 requires TMoK to make decisions on submissions received to the Kaituna River Document, to the extent that submissions are consistent with the purpose of the Kaituna River Document.

In making its decision, the Panel must prepare a report that specifies how relevant submissions have been dealt with. The full ‘Decisions on Submissions Report’ is attached and covers all four hundred and fifty seven submission points made within the sixty two submissions received on the proposed Kaituna River Document.

The ‘Decisions on Submissions Report’ reflects the direction provided by the Panel over the four deliberation workshops and follows a similar format to the deliberations packs, addressing statutory matters including the name of the document, the vision, each of the objectives and desired outcomes first before moving through to context material.

4 Amendments to the Document

Amendments made to the content of the proposed document as a result of the Panel’s decisions also form part of the decision and are attached within the ‘Decisions on Submissions Report’. The tracked changes version of the proposed document shows amendments to the content with deleted material crossed out and added material that has been underlined. A copy of the final ‘approved’ version of *Kaituna, he taonga tuku iho – a treasure handed down* is also included.

Key amendments to the document as a result of decisions on submissions include:

- Changing the name of the document from *Kaituna, he taonga tuku iho – a treasure gifted to us* to *Kaituna, he taonga tuku iho – a treasure handed down*;

- Changes to objectives and desired outcomes generally clarifying and/or refining intent and strengthening language as outlined in the attached decisions report;
- Additional issues facing the catchment including acknowledging declining water quality, land use and development are placing increased pressure on wetland habitats, and sedimentation as issues facing the catchment (which has been moved further forward in the document under 'what will the document respond to');
- Changing the structure and design of the document from the proposed marae analogy to one denoting an awa.
 - Parts of the document have been changed from important areas of a marae – Te Waharoa, Te Marae Ātea, Te Wharenuī and Te Wharekai, to those relevant to the Awa (river) – Te Waipuna (the source or head-waters), Ngā Wai Hōhonu (the water depths), Ngā Tahatika (the riverbanks), and Te Kōngutu Awa (the river mouth) and contents rearranged to reflect the new metaphor;
 - Introductory paragraphs relevant to the Awa metaphor parts have replaced the marae analogy introductions.
- Checking and changing some te reo used in the proposed document to reflect the Te Arawa dialect;
- The addition of te reo Māori headings ahead of and alongside the English headings through the Document;
- Simplifying diagrams/infographics which had been misunderstood;
- Adding all twenty four tributaries within the text of the document and on maps;
- Removing the photo of Te Maru members. Photos of members at key points in time will be retained on www.kaituna.org.nz website;
- Minor amendments to maps through the Document;
- Updating the section about how the document was developed so it reflected the approval and next steps;
- New sections about TMoK's logo and the design of the document for future reference;
- Minor changes to current state information and projects underway such as the Kaituna re-diversion so it is as up to date as possible at the point of approval;
- Consequential changes to the document as a result of changes to the structure, design including all photography, design of all infographics and diagrams, glossary terms affected by changes of te reo terms.

After considering submissions made and the level of support received, no changes were made to:

- The vision other than to include a te reo Māori version;
- The majority of the Objectives and Desired outcomes; and
- Iwi histories noting iwi appointing members on Te Maru considered submissions made by their iwi and confirmed no changes were to be made.

5 Public notification

Te Maru o Kaituna must give public notice of the approval of the document and also make available its 'Decisions on Submissions Report' specifying how submissions have been dealt with. Each local authority must make the approved document available for public inspection at their offices. The notice needs to detail where and when the document is available for inspection and the date on which the document takes effect.

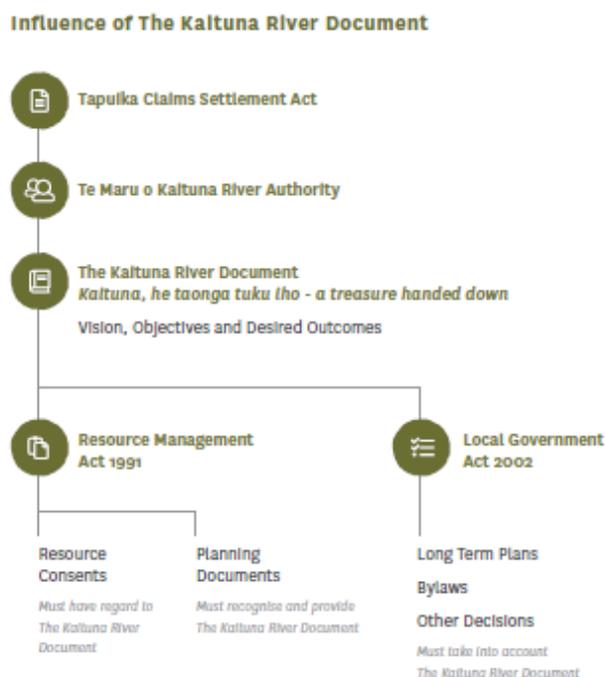
To satisfy these requirements staff recommend placing a public notice in the newspapers in which the proposed document was notified in mid July 2018 and send letters and/or emails to each of the submitters. Staff recommend the 1 August 2018 as the date on which the Kaituna River Document takes effect, the reason being that it is easily remembered and provides a couple of weeks for TMoK or staff to share with local authority consenting teams on how the document will influence consent processing in the Kaituna catchment.

TMoK may also give notice of approval of the document and release of the decisions report by any other means considered appropriate. Other tools and methods to effectively communicate approval of the document and decisions made are outlined in the communications plan which is the subject of the other paper within this agenda.

6 Influence of the approved document

As soon as *Kaituna, he taonga tuku iho – a treasure handed down* takes effect it will guide local government, iwi and the wider community in their work together to restore, protect and enhance the Kaituna River and its tributaries.

It is a statutory document which supersedes the Kaituna River and Ōngatōro / Maketū Estuary Strategy 2009 and influences planning documents and local government decision making as outlined in the diagram below. The Vision, Objectives and Desired Outcomes in the river document must be recognised and provided for when council's change resource management policies and plans. Until this occurs, councils' must have regard to them when considering any applications for resource consents within the Kaituna co-governance area or catchment. Councils must also take into account the provisions in the document where they are relevant to decisions made under the Local Government Act 2002.



7 Next steps

Once the river document is approved TMoK's focus moves from preparing and approving the document to its purpose and broader functions set out in s116 of the Act. These include: implementing the river document, monitoring its effectiveness, supporting the integrated and collaborative management of the river, working with local authorities and Crown agencies that exercise functions in relation to the Kaituna River, and facilitation of the participation of iwi in the management of the river.

TMoK will need to consider the next steps post approval of the river document which may include:

- Public celebration of the Document (which is discussed in a separate paper)
- Timing and process for development of an Action Plan for the Kaituna River Document;
- Discussing with the Bay of Plenty Regional Council, timing for drafting of a change to the Bay of Plenty Regional Policy Statement;
- Consider how TMoK wish to progress matters to achieve its purpose and other functions.

8 Implications for Māori

The approval of the Kaituna River Document marks a significant milestone for TMoK and iwi with interests in the Kaituna catchment. It is a statutory document born out of the Tapuika Deed of Settlement (2012) and Tapuika Claims Settlement Act 2014. It will influence planning documents and local government decision making in the Kaituna catchment and provides the opportunity for iwi/hapū and council's to make significant progress in relation to the future restoration, protection and enhancement of the Kaituna River and its tributaries.

Iwi and hapū have had the opportunity to engage with TMoK during both the informal and formal submission periods, in most cases organised and led by TMoK members themselves. Consequently, a significant number of submissions were received from iwi with interests in the Kaituna co-governance area with a number taking the opportunity to speak to their submissions at the hearing.

Active involvement has ensured that the views of Māori have been considered by the Hearing Panel which was made up of all primary members of TMoK when making decisions on the content of the final version of *Kaituna, he taonga tuku iho*.

9 Budget Implications

Approval of the document and release of TMoK's decisions on submissions has been planned for and will be undertaken within the Te Maru o Kaituna River Authority's current 2017/2018 budget.

At its meeting on 6 March 2018, TMoK adopted the budget for the remainder of the 2017/2018 financial year (up to 30 June 2018) at its meeting on 6 March 2018. This allocated \$78,000 from TMoK's funds for various activities associated with the preparation and approval of the document. An indicative budget for the second half of the 2018 calendar year (1 July to 31 December 2018) was also included for members' information which signalled a further \$45,000 from TMoK's funds for development of the document and action plan.

TMoK's budgeted costs do not include standard administrative costs associated with supporting Te Maru o Kaituna River Authority including staff time to prepare the Decisions Report, amendments to the Document, assistance with the TMoK DWG and te reo expert as these are considered to lie with the Bay of Plenty Regional Council under Schedule 5, section 9, of the Tapuika Claims Settlement Act 2014. It also does not include the cost of the public notification advertisements, catering for the celebration on the 22 June 2018 which Toi Moana have budgeted for.

Jo Watts
Senior Planner (Water Policy)

for Strategic Engagement Manager

14 June 2018

